NAE4-HA Conference Registration

Full time early bird registration for the 2014 NAE4-HA Conference in Minneapolis, MN, **ENDS on JULY 18.** After that, the registration cost increases to $500 until August 29th. You will need to make your room reservation (https://aws.passkey.com/g/20596219) BEFORE you register for the conference. (http://www.nae4ha.com/2014-annual-conference).
COLUMBUS, Ohio -- Boom, then bust. It’s a scenario often played out in local economies heavily reliant on one type of industry, especially in the energy sector. And it’s an underlying concern for Ohio communities currently experiencing a boom in shale oil and gas development. But the cycle isn’t inescapable, say community development specialists with Ohio State University Extension. They have received funding to help eastern Ohio communities examine how shale development, also known as fracking, is affecting their economies, environmental conditions and social structures and to create plans for long-term viability. With $200,000 in funding for a three-year project from the U.S. Department of Commerce’s Economic Development Administration, OSU Extension has joined . . . <click here to read more>

When reconciling your eReports, do you sometimes need more information than what is listed on the eReport (Journal ID)? Try using the Journal Entry Detail Report.

1) Log into eReports (ereports.osu.edu)

2) Financials
   ✓ Other General Ledger Reports
   ✓ Jrln and Budget Jrln Detail Report

3) Put in the Journal ID number in question from the eReports. Make sure that you have chosen the correct fiscal year. I looked one up and I just put FY14 with beginning month being July and ending month being June and it searched the entire year. You will notice that there are a couple of items that have the * that says that it is a required field. However, the only information I had was the Journal ID and it searched it for me.

4) When I got the report, it told me in the header that it was for registration payment for Buckeye Hills EERA 4H Meeting on May 23, 2014
**Tune-Up Your Farm Market Booth to Boost Sales Webinar . . .**  
(Source: Heather Neikirk)

*July 22, 12:00 Noon,* presented by the eXtension Women in Agriculture Learning Network. Mid-Summer is a great time to change up your displays to draw in more customers. Join UVM Extension Community Economic Development Specialist Mary Peabody for practical tips on low-cost ways to create eye-catching displays that encourage sales. This 30-minute webinar starts at noon Eastern Time. To join the webinar, go to https://connect.extension.iastate.edu/womeninag about 10 minutes prior to the start time. Click on “Enter as a Guest” and type your name in the space provided, then click on “Enter Room.” For best results, we suggest you use Firefox or Internet Explorer as your web browser. Prior to participating in this Adobe Connect event, please go to the following URL to confirm ability to log on to the Connect server: www.extension.iastate.edu/testconnect

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**JCEP Leadership Conference Presentation**

Congratulations to Julie Fox, Mike Hogan, Susan Colbert, and Marilyn Rabe, they were selected as one of the two 2015 JCEP Leadership Conference presenters. Their presentation is on Community Designed Healthy Urban Food System.

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**Using Technology to Reach Diverse Audiences . . .**

Did you miss the recent eXtension webinar on Using Technology to Reach New Audiences? Check out the archived version at https://learn.extension.org/events/1658#.U7ayBLsg85s

Utilizing Technology to Reach Diverse Audiences Cooperative Extension is at a crossroads in delivering educational and information resources to an expanding and diverse audience. Digital technology is at a point where it is having a major impact on reaching new audiences, expanding engagement with existing audiences, and increasing access to Cooperative Extension educational and information resources to a diverse audience. The panel focused on examples offered by the Cooperative Extension System in utilizing technology to reach diverse audiences.