OSU Extension Director Search Update

Over the past two months, our search committee for the Associate Dean & Director, OSU Extension has been working hard to develop and finalize the position profile as well as a timeline for the search process. We are pleased to share that the position profile will be widely available and has already been posted on the Journal of Extension Job Board.

We strongly encourage you to take the opportunity to review the full position profile when it is made available on the CFAES website and to share it with appropriate and qualified individuals. As the search progresses, we will widely distribute additional information regarding the overall schedule and opportunities for engagement.

Again, we encourage you to disseminate the announcement broadly among your colleagues and professional networks. This is an outstanding opportunity to attract world class candidates to Ohio State, and it will take each of us promoting the tremendous opportunities that exist here at The Ohio State University.

Standards of Behavior Reminder

All faculty and staff at the OSUE county offices must complete the training module developed by OHR through Carmen. It can be found at https://carmen.osu.edu. Click “join self-enrollment courses,” select “Activities and Programs with Minor Participants” and complete the training.

All faculty and staff must read, sign and agree to abide by the “Standards of Behavior” document that is attached and available at http://hr.osu.edu/public/documents/policy/resources/150standardsemplvol.pdf. When complete, the document must be sent to the attention of Kaylee Buzard (buzard.19).
Happy April Birthdays!

April 10th – Becky Barker – County Extension Director – Morrow County

April 13th – Melissa Swaringen – Information Associate – Licking County

April 17th – Marilyn Rabe – Educator – Franklin County

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A new issue of the Communiqué is now available online at http://extension.osu.edu/communique. The topics include:

- Director’s Internal Advisory Committee Meeting
- OSUE Administrative Cabinet Recognition
- Program Director, Educational Technology Appointment – Jamie Seger
- Educational Technology Update
- 2015 Common Start Dates – Human Resources Reminder
- Background Checks – Clarification about Employee Requirements
- Campus Campaign Reminder
- County Website Drupal Training
- Upcoming Dates o eXtension Innovative Proposals Due April 17
  - Nominations for Joseph Sullivant Medal Due May 1
  - James F. Patterson Land-Grant University Lecture May 6
  - Outreach and Engagement Recognition Awards Ceremony May 6
  - Outreach and Engagement Forum May 6
  - Albert Schweitzer Fellows Celebration of Service May 6
  - New OSUE Employee Welcome Festival October 22
  - Research in View Training October 23
  - Various Leadership Center Workshops
- OSU Extension Personnel Update

Marketing to Diverse Audiences

April 7 – 1-2:00 p.m. @ http://carmenconnect.osu.edu/r2hbrcs97av/
Join us for a one-hour training on Marketing to Diverse Audiences where we will discuss the purpose of diversifying our marketing efforts and its importance to our organization. This training is a part of the program marketing efforts presented on behalf of the Program Development and Evaluation Unit. An understanding of diversity is critical in developing marketing strategies to reach diverse audiences. In today’s ever changing economy and demographic make-up, it is becoming critical for program planning efforts to include: an analysis of the current environment; an examination of underserved audiences; culturally competent educators, advisory boards and volunteers; and specific marketing strategies to reach diverse audiences.

In this training, you will gain information on:
- The meaning of diversity and why it is important to implement specific marketing and program planning strategies to reach diverse audiences.
- How to break the cultural barriers in planning and implementing programs for diverse audiences.
- Key marketing strategies for reaching diverse audiences including ethnic, personal and relationship marketing.
Introduction to Online Course Designs

Presented by CFAES and the Office of Distance Education and eLearning on May 13, 2015 from 9 a.m. – 2 p.m. Learn about University and College resources available to assist you in academic or Extension course creation. View current successful online courses in the College and hear from instructors about the good, the bad, and the ugly in developing online courses.

During the session, you’ll learn:
• Strategies for online learning • Extension and academic teaching
• eBooks versus iBooks
• Quality Matters rubric: how the rubric can shape the course design process
• Activities: possibilities and discussion on approaching online lab classes
• Instructional content: not recreating the wheel
• Grading and/or measuring competencies: using rubrics, managing workload, options for assessment activities

Please register to reserve your space and help us with food plans by May 7 at the following link: https://www.surveymonkey.com/s/W8KJCH3

• Columbus campus: Kottman Hall 447 (food provided) (limit 20 participants)
• Wooster campus: Skou Hall 30 (food provided) (limit 35 participants)
• Carmen Connect: carmenconnect.osu.edu/cfaesonline (unlimited participation)

Updated Social Media Guidelines

In February, CommTech updated the CFAES Social Media Guidelines. The Ed Techs recommend that any Extension employee who is currently using, or planning to use, social media professionally read through the guidelines. They not only document the correct way to use social media as a professional of the college, but also offer best practices and other related information. Click here to view the CFAES Social Media Guidelines.
Dependent Eligibility Verification

If you were one of the approximately 6,900 Ohio State employees required to verify your dependents’ eligibility for Ohio State health benefits, you will need to submit a reply by the April 16 deadline. Those who do not verify eligibility by the April 16 deadline will lose coverage immediately. The university has contracted with Xerox HR Solutions (Xerox) on the verification process. During the week of March 16, Xerox sent U.S. Mail contact to those 6,900 employees chosen for verification.

The Office of Human Resources has put together a FAQ document for those affected who have questions regarding the process. [http://hr.osu.edu/benefits/hb_dependentcertification](http://hr.osu.edu/benefits/hb_dependentcertification)

If you have additional questions, you can contact the Office of Human Resources Customer Service at service@hr.osu.edu or 614-292-1050/1-800-678-6010. Ohio State is committed to offering high-quality health care coverage while being good stewards of its resources by managing costs of its benefits programs.

Covering ineligible dependents may be unnecessarily increasing plan costs by millions per year based on an average annual per dependent cost of more than $4,600. After numerous questions about this deadline. Here are a few items that might help clarify your questions:

1) If you have gone through the dependent eligibility process before, you will not need to verify again. This process will be primarily for newer employees.
2) There will be a second contact for those who do not respond and an appeal process is available to provide the information
3) You may contact Xerox directly and inquire if you are on their list. You will need to provide your social security number. Their phone number is 1-877-248-1595
4) Any other concerns can be answered by the frequently asked questions links below or by contacting OSU HR Customer Service at service@hr.osu.edu or 614-292-1050/1-800-678-6010

Position Announcement

Marion County ANR
For full position description and information, go here: [https://www.jobsatosu.com/postings/61719](https://www.jobsatosu.com/postings/61719)

The application deadline for this position is Sunday, April 19th, 2015

CED Meeting Reminder

This seasons CED meeting will be on April 22nd, from 10-Noon, via Carmen Connect.

The link to the meeting is here: [Carmenconnect.osu.edu/central](http://Carmenconnect.osu.edu/central)